242 and information centre to which the farmer may turn for
654 advice and material help. Much discussed by the farming community in 1958 were the plans for a proposed artificial insemination centre to help in the improvement of stock in the Islands along with the provision of an efficient stud (Section 4). The early stages of the Advisory Service are outlined in B/252.

178 Thus a lot has been done and a great deal more said
241 about farming in Malta and its improvement and modification
654 to bring it more closely into line with present conditions
181 both in Malta and abroad. The farmer's characteristic conservatism has to be overcome at every stage (v. Section 4)
[234] but where he sees a clear prospect of quick profit he is not slow to move. The outstanding example of this is the guaranteed milk sale through the M.M.U. which, in the space of a few years, has produced a revolution in dairying in the Islands.

433 The herdsman is not concerned with an increasing milk
654 surplus in the Islands as a whole. While the guarantee
234 remains he will continue to put every effort into selling more gallons each day and to subordinating cash-cropping to fodder production in his fields (Cases I to IX). It is certainly keeping him in farming but it is not, apparently, having the same effect on his son.

SECTION 3 : The Farmer and Living Standards

MONEY

433 In the early nineteenth century the Maltese farmer was
434 a 'peasant' in the sense that he was engaged in small scale
178 subsistence farming with the help only of his family.
[175] Economically and socially he saw little beyond his family, farm and village. There were very few wants which could not be supplied at home, or at least within the village. In 1958 one heard of a now almost mythical Maltese countryman of a hundred years previously whose annual expenses in terms of money totalled 6d : 3d for paraffin and 3d to have his horse shod! Today, the farmer who spoke thus of his predecessor receives about £300 for the milk which he sells each year (Case I) as but one item in a present annual turnover of several hundred pounds which characterizes modern 'commercialized' agriculture in Malta where the farmer produces for sale. He still provides much of the food for his family but he is no longer a peasant.

178 Thus the place of money provides a basic distinction
436 between the present 'commercialized' position and that which
437 prevailed under traditional peasant farming. A century ago money and financial transactions in general featured only

178 436 437 465 to a limited extent in the life and work of the average farmer, and barter as a medium of exchange had a far greater importance than in recent decades. Family labour within the home went unpaid, but even where wages were paid they were very small indeed, both relatively and absolutely when compared with modern amounts (Section 2). Examples, for comparative purposes, are given by the 1836 Royal Commissioners (B/184), Midge (B/516) and Price (B/556), but even as late as 1911 a day's wages in farm-work might 178 454 have been something of the order of 1s 3d (B/186). From this same report however, it is learnt that the farming community had by that date become investment conscious and had passed through a sequence of stages:

(a) hoarding "their small capitals" (B/186-12473),
(b) investing in jewellery,
(c) saving with the aim of buying a house,
(d) depositing in savings banks towards this aim,
(e) "Now they want bigger interest than the banks will give them and they are investing in foreign bonds" (B/186-12475).

178 465 [461] The changed place of money in Maltese rural society today is exemplified by the field labourer of fifty years ago who received 1s 3d for a dawn-to-dusk working day where his grandson now expects 25/- or 30/- for a limited eight hour day, if he can be persuaded to indulge in field work at all. The developments observed by the 1911 Commissioners were by no means general among the rural population at that time. They were in fact merely the first limited signs of what was to come. However, between 178 433 722 465 1911 and 1939 the Maltese farmer moved steadily towards the commercialism of today. The Second World War brought siege conditions of shortage which put the food producer in Malta in a more commanding position than ever before. He could expect very high guaranteed prices for his produce - or even higher ones on the black market. Farmers became used to the idea of big financial returns for their labour. [454] Some were able to effect substantial savings under distorted war-time market conditions, but more widespread still was the feeling, which carried on after 1945, that farming in Malta ought still to produce in competitive peace-time, the profits of war time shortage.

178 511 The major underlying socio-economic trend has been the great expansion in the range of demands of the countryman. The traditional peasant subsistence farmer was content to live off his own farm as suggested above but the change to 'commercialism' in his farming along with his social emancipation has widened the sphere of considered needs. Diet has become more varied and now includes a variety of food items not produced locally: clothing

472 to be suffering from a mixture of inertia and pure inability
571 to organize the accounts of his business. In some cases he
[65] is compelled to put forward an outline statement for income
[157] tax assessment but generally his illiteracy and suspicion makes him unwilling to trust other individuals with details of his income and expenditure.

571 Within the family, however, this suspicion does not
454 normally exist. In fact the housewife tends to have full
[593] call on the contents of the "one purse" although in only a few cases was it found that she was making any detailed attempt at budgeting for the expenses of her home and family. As with the operation of the farm so with the home, the money is dispensed as demanded but all the time the instinct to save, observed by the 1911 Royal Commissioners (B/186), is there. The traditional peasant idea is
[178] that a large hoard of money or valuables will serve as an insurance when the expected depression arrives. Despite the opinion of the 1911 Commissioners, the notion that the saved capital would be better invested, possibly in capital equipment, is only now spreading to a considerable part of the farming community of the Islands.

511 In the day-to-day expenses of the traditional Maltese
437 village household, barter played a considerable part.
178 Today instances of it are rare and money is the fully accepted medium of exchange. As already indicated the Maltese farmer is not so far removed from his peasant past as may at first sight appear to be the case and one of the basic aims of his farming is still the provision of food
[433] for his family. The average farm in Malta, whatever its basis (stock, dairying or field produce), usually strives
[294] to produce as much of the food needs of the family as possible, though the provision of the family's clothing, as in the past when home-grown cotton was spun and woven to make clothes for the members of the grower's family, is no longer attempted.

262 Thus the food bought in by the farmer's wife includes
438 the 'new' items of diet which cannot be grown on the home farm: preserves, processed cheeses, spaghetti and farinaceous pasta, processed meats, tea, coffee, and evaporated milk (inordinately popular throughout the Islands).
[656] Flour rationing since the early part of the 1939-45 War has killed bread making as a home industry. Meat, except for
[433] rabbit, fowl and small birds, has to be purchased, as all slaughtering is Government-controlled. The farmer does aim to produce the basic vegetables - potatoes, beans, peas, pumpkins, melons, tomatoes, onions, garlic, artichokes, endives, celery, cucumber, carrots, and fruits - oranges, apples, lemons, figs, peaches, etc., required by the family.